

**FOR IMMEDIATE RELEASE**

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**New from Great American Puzzle Factory  
Games that Make You Think, Laugh and Learn**

SOUTH NORWALK, CT – Just in time for the holiday season, Great American Puzzle Factory introduces new games that will bring people of all ages together to think, laugh and even learn along the way.

**NAMiTS**  
**Ages 4 and up**  
**SRP \$10**



Created by a mother of seven and based on research from the Harvard Graduate School of Education’s Home-School study, this portable word game allows parents to use those spare moments throughout the day ... in a car, in line, on errands, or even after dinner... to create fun conversations with children. NAMiTS consists of colorful waterproof, tear-proof cards that hang from a ring. Each card lists open-ended word challenges players of all ages can brainstorm for answers, allowing both adults and kids to stretch their minds and expand their vocabularies. Kids like the interactive game play, and will take great pride in their answer to questions, such as “Name all the things that have a button” and “Name all the sounds you hear at the zoo.” (Catalog Page – 63)

**JOT!**  
**Ages 8 and up**  
**SRP \$25**



Jot! is a fast-paced, competitive word game that presents a unique combination of crossword puzzle game play and technological pizzazz. Players get clues from cards and jot down words for points on a wipe-off board, while other players seek to foil their efforts and score even more points. An electronic die controls the play and times the action. This is an active game that will help children to develop social skills, language, gross motor and visual skills. It is a great way to bring family and friends together for creative play. (Catalog page – 49)

**Guess Hue**  
**Ages 8 and up**  
**SRP \$30**



How about a trivia game where you probably know all the answers? Well, we can’t guarantee that, but in Guess Hue, we CAN guarantee the answers will always be a color. It’s a real mind challenge where color matching, word association, memory and color stealing all add up to a color-full way to win. Questions like “Poker chips of this color are traditionally worth \$500?” or “Star Trek’s Mr. Spock has what color blood?” will liven up your house this holiday season. (Catalog page – 50)

**Penguins March  
& Match**  
Ages 4 and up  
SRP \$15



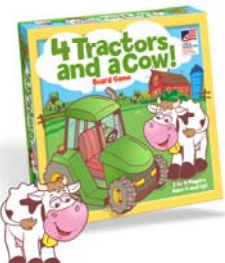
The wiggliest, waddliest game of the year just marched in! This isn't an ordinary game where you sit and take turns. Oh no... everybody will be wiggling, waddling and walking like a penguin from ice float to ice float trying to collect a matching family of penguins. No reading required when you match colors to complete your family of Mom, Dad and Baby to win. But wait... watch out for the nasty Leopard Seal!  
(See insert)

**Crayola® Color  
Chase & Race Game**  
Ages 3 and up  
SRP \$12



In this fast-paced game, everyone plays all the time! Kids spin the spinner and everyone moves to the space nearest them that contains that color. Be quick and be first to win this color-full race game. Kids will love the fast-paced play, and parents will love the hidden educational benefits of color matching, as well as the game play interactivity among players.  
(Catalog page – 70)

**4 Tractors and  
A Cow!**  
Ages 4 and up  
SRP \$15



Four Tractors and a Cow is a fanciful farm game where kids try to maneuver their tractors across the field and collect crop cards. The spinner directs players to move spaces and collect cards of hay, milk, corn and more, but beware of running out of gas or being blocked by Elizabeth the Cow.  
(Catalog page – 56)

**About Great American Puzzle Factory**

Great American Puzzle Factory, Inc. has been making award-winning puzzles and games since 1976. Puzzles for the first-time puzzler or the experienced puzzler, as well as board games, card games and travel games are the core product lines. In addition, the company is known for recognizable licenses, including Crayola®, Garfield® and John Deere®. For more information, visit [www.greatamericanpuzzle.com](http://www.greatamericanpuzzle.com).